



SOUTHEASTERN BRAIN TUMOR FOUNDATION'S

HORIZONS OF HOPE

QUARTERLY NEWSLETTER

GIVING TUESDAY

Giving Tuesday a success! Record-breaking donations received!

PAGE 2

LEND A HAND

"Acts of kindness" - 2022 funding completed in December.

PAGE 2

IMPACT REPORT

Your impact speaks volumes -

PAGE 3



**In their own words:
Why SBTF?**

"I chose to support the SBTF because my family and I know what it's like to have a family member with a brain tumor. We know the struggles and so I jumped at the thought of being able to help other people fighting cancer."

~Caroline R.,
daughter of a brain
tumor survivor



PAGE 3 | IMPACT



PAGE 3 | CAM HEYWARD



PAGE 4 | MUDDY DUCK DASH 2022



HAPPY
New
Year

PAGE 4 | A MESSAGE FROM
SBTF PRESIDENT, KELLY TURNER



Simple acts of
KINDNESS



GIVING TUESDAY

NOVEMBER 30, 2021

We sent out the call to help our brain tumor community; and YOU rallied in a HUGE way!

Our goal of raising \$5,000 for Giving Tuesday meant we could impact 200 patients. What resulted was donations of more than \$12,000, which means we will now be able to impact more than 1,000 patients in 2022!

The funds raised on Giving Tuesday will lighten the load for patients currently undergoing treatment for a brain tumor diagnosis. This could be meal options, grocery delivery, transportation assistance or other way to help during this challenging time.

Frequently patients are overwhelmed by medical expenses and the anxiety of doctor appointments, scans, and lab results. The energy it takes to simply make a meal, let alone buy groceries and put them away, or to complete the laundry and other chores can be exhausting to a healthy individual; imagine how it impacts a brain tumor patient. The SBTF Giving Tuesday Patient Initiative program aims to provide relief from some of those stressors.

Kudos to all of you, for your support of this year's program -



LEND A HAND

The SBTF partners with local brain tumor treatment facilities such as Northside Hospital, Emory John's Creek, Piedmont Brain Tumor Center and Northeast Georgia Medical Center to offer acts of kindness to those currently undergoing treatment for a brain tumor or brain cancer. Earlier this year, the SBTF "lightened the load" for more than 400 patients.

Thanks to your generous support of the December 2021 Giving Tuesday campaign, we can impact the lives of more than 1,000 patients in 2022; how amazing!

If you would like to lend a hand, please donate to the Patient Initiative Program at sbtf.org/donate



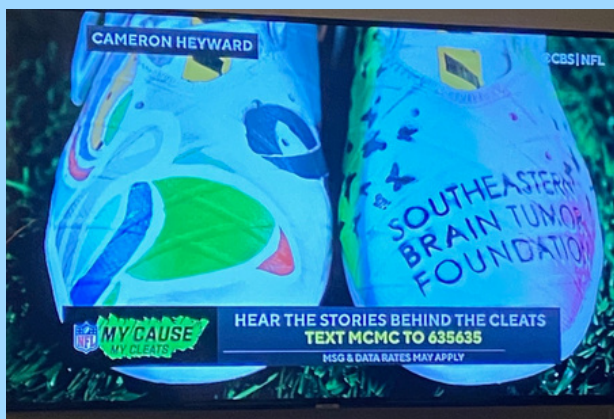
YOUR IMPACT

Your impact on the brain tumor community is powerful. Thank you!

THANK YOU

Over the years, you have raised \$4,786,009. This has allowed the SBTF to distribute 30 Voices of Hope educational scholarships totaling more than \$66,000, "Lighten the Load" for 400 brain tumor patients, and fund 59 research grants. The Foundation's latest research grant was awarded to Dr. Terry Burns of the Mayo Clinic. He received a 2021 ABTA/SBTF Discovery Grant for his research which studies "Intratumoral Extracellular Metabolomic Biomarkers of IDH-mutant Glioma." He recently spoke to SBTF Board members about this fascinating and innovative project.

Additionally, more than 550 people participated in our virtual brain tumor support group meetings in 2021. Bi-weekly meetings for adult brain tumor patients, and brain tumor patients struggling with aphasia, were punctuated by monthly meetings for Young Adult brain tumor patients, and meetings for Parents of Young adult survivors. Hats off to facilitators, Brittany Lawton, Social Worker at Piedmont Brain Tumor Center, Farnaz Arabshahi RN, FNP-C at Emory John's Creek, and Erica Jones Freestone, Speech Pathologist at Emory John's Creek for collectively facilitating nearly 60 meetings this year.



CAM HEYWARD

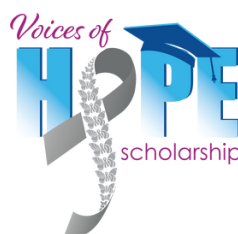
Cam Heyward, and the Heyward House, support our Voices of Hope educational scholarship, off the field. Did you know, Cam also supports the SBTF while on the field? Check out these cool cleats featured by Cam during the NFL 2021 football season.

As part of the "My Cause, My Cleats" program, Cam will wear special cleats showing his support for the SBTF during NFL games. Be sure to look for them when the Steelers' games are on television!

In addition, Cam is nominated for the Walter Peyton NFL Man of the Year Award. This award recognizes one player from each NFL team who exemplifies excellence on the field and recognizes a player's volunteer and charity work off the field. Cam was nominated by his Pittsburgh Steelers teammates for this award.

You can show your support for Cam by using "#WPMOYChallenge Heyward" on Twitter from now until January 17, 2022. The player with the most votes (tweets) will earn a \$25,000 donation from Nationwide to their chosen charity.

Cam's father, Craig "Ironhead" Heyward, played for the Atlanta Falcons. His Father also was a brain tumor patient, and sadly passed from this disease in 2006.





MESSAGE FROM THE PRESIDENT

Happy New Year - Another year comes to an end, and as much as we all hoped 2021 would be a "normal" year, it was not. Let's be honest though, what is "normal" anymore?? Will we even recognize it when it shows back up?

Regardless, we were thrilled to hold two of our signature events in person; Muddy Duck Dash and Race For Research. It felt so good to see everyone again!

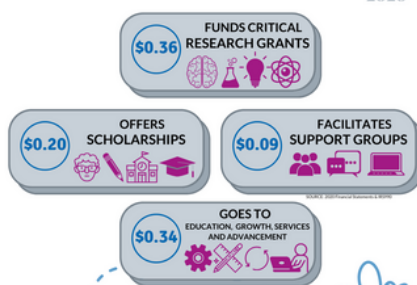
It was great to also connect through our bi-weekly and monthly virtual support group meetings. Ironically, Covid actually allowed us to see (albeit over Zoom) each other more frequently and in 2021, we held 59 meetings!

You, our loyal supporters, allowed us to continue to fulfill our mission this year; we funded some intriguing research and lent a hand through our patient initiative program. Your impact on the fight against brain tumors is being seen and felt.

With the HOPE of advancing curative treatments in 2022,

Kelly Turner

For every \$1.00 donated to the Southeastern Brain Tumor Foundation:



UPCOMING EVENTS

2022

- April: Accepting Scholarship Apps
- April: Muddy Duck Dash
- May: Brain Tumor Awareness Month
- May: Scholarship Applications Due
- June: Scholarships Awarded
- June: SBTF's Birthday
- Sept: Race for Research
- Oct: Intl Brain Tumor Awareness Mth
- Nov: Giving Tuesday

LEARN MORE AT [SBTF.ORG](https://www.sbtff.org)



MUDDY DUCK DASH

4.23.22

While we all look forward to the start of 2022 and the promise of a new year, we also are looking forward to our spring event, the Muddy Duck Dash!

If you have not felt the joy of participating, this could be your year! The event is a family-friendly 5k with fun obstacles and lots of MUD! All skill levels are able to complete the course. We also offer a Duckling Dash for those under 8 years of age.

Held at the University of North Georgia Gainesville Campus in Oakwood, GA, the event features crazy costumes, a duck-o-rating contest, team spirit competition, a DJ, food trucks, finisher medals, and lots of good clean muddy fun for the family.

Registration for the 10th Annual event is now OPEN. Don't forget to check out the new VIP Experience, which is a new registration option offered in 2022.

Learn more at [sbtffmdd.com](https://www.sbtffmdd.com)

Get your flock together!