



Southeastern Brain Tumor Foundation's

# Pickleballin' for Brains



## Pickleball Tournament

**Crestwind Twin Lakes**  
70 Chatuge Drive  
Hoschton, GA 60548

Nov 11-13, 2022

All pickleballers will  
receive an event t-shirt,  
water, snack bag & swag

### Sponsorship Opportunities

#### KITCHEN Sponsor \$5,000

- Logo on Scoresheets
- Logo on Tournament Bracket Board
- Stickered logo on event swag bags
- Include up to 4 branded items to participants in swag bag
- Recognition during awards ceremony
- Logo on 4 Gate Banners
- Logo on 3 Entrance Banners
- Tag/Hashtag on all Social Media event posts
- Sponsor Display Space
- Logo on event shirt
- Logo with link on event website
- Logo on event emails & one quarterly newsletter
- Includes four individuals or two doubles registrations
- Four event shirts
- Sponsor plaque

#### COURT Sponsor \$3,000

- Include one branded swag to participants in swag bag
- Recognition during awards ceremony
- Logo on 2 Gate Banners
- Logo on 3 Entrance Banners
- Tag/Hashtag on two Social Media event posts
- Sponsor Display Space
- Logo on event shirt
- Logo with link on event website
- Logo in one quarterly newsletter
- Includes two individual or one doubles registration
- Three event shirts
- Sponsor plaque

### Registration

#### Single Event \$50

- Includes one event, event shirt, water & snack bag.
- Price increases to \$60 on 10/28/22

#### Additional Event \$15

- Per additional event

#### FOOD Sponsor \$1,000

- Signage at Food Court at each food truck
- Logo on 3 Entrance Banners
- Tag/Hashtag on all food social media posts
- Sponsor Display Space
- Logo on event shirt
- Logo with link on event website
- Two event shirts
- Sponsor Plaque

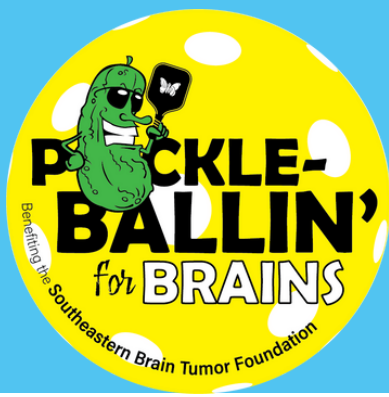
#### DINK Sponsor \$500

- Logo on 3 Entrance Banners
- One Social Media highlight post
- Sponsor Display Space
- Logo on event shirt
- Logo with link on event website
- One event shirt
- Sponsor plaque

#### PADDLE Sponsor \$250

- Logo on 3 Entrance Banners
- Logo on event shirt
- One event shirt
- Sponsor Plaque

**DETAILS:** Branded swag is provided by sponsor may not include t-shirts. Entrance banners are at each set of courts. Event shirt logo placement based on sponsor level. Gate Banners are 2x3 on up to four gate openings. SBTF emails and newsletters reach an average audience of 2,000 constituents. Sponsor Display Space is for all three event days. Food Court signs are 24x18 placed at each food truck.



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## Southeastern Brain Tumor Foundation's Mission

Since the inception in 1995, the Southeastern Brain Tumor Foundation strives to improve the quality of life for brain tumor patients and their families.

This is accomplished by:

### *Providing Academic Scholarships*

Since the programs inception in 2019, over \$100,000 in scholarships have been awarded to 49 students impacted by a brain tumor diagnosis who are enrolled in a post secondary technical, associate, bachelor or graduate program.

### *Funding Brain Tumor Research*

The SBTF funds scientific research and investigator-initiated clinical trials focused on finding a cure for brain tumors. Through the years, the Foundation has proudly awarded nearly \$3,000,000 in research grants.

### *Offering Patient Programs*

The Foundation has hosted hundreds of various brain tumor support group meetings such as aphasia, caregiver/patient and young adults, designed to provide patients, as well as their families and caregivers, an opportunity to share stories and questions about treatment, as well as provide access to information and resources.

The SBTF's 'lighten the load' program is intended to offset small expenses incurred during the treatment phase of a patient's journey. Since the programs inception in 2021, more than \$15,000 in gift cards have been distributed to local healthcare facilities who have in turn distributed them to brain tumor patients.

**SBTF.org**



SOUTHEASTERN  
BRAIN TUMOR  
FOUNDATION

SBTF Pickleball Tournament ~ Nov 12-13, 2022  
Held at Crestwind Twin Lakes

## 2022 Sponsorship Commitment Form

Contact: Joy Basham at [events@sbtf.org](mailto:events@sbtf.org)  
REGISTER: <https://a2mpickleball.com/3640>



### Company Information

Company or Organization Name (as you would like it to appear in print)

Contact Person Name

Contact Phone

Contact Email

Mailing Address

City

State

Zip

#### Sponsorship Level

KITCHEN (\$5,000)  COURT (\$3,000)  FOOD COURT (\$1,000)  DINK (\$500)  PADDLE (\$250)

#### Registration

SINGLE EVENT (\$50/\$60)  ADDITIONAL EVENT (\$15)

### Payment- due no later than 11/4/22

\$ \_\_\_\_\_ TOTAL AMOUNT COMMITTED

Mail completed form and check to:

SBTF, 5400 Glenridge Dr, NE #422471, Atlanta, GA 30342

### Terms & Conditions

*My signature below indicates my understanding of the sponsorship benefits set for in the attached Pickleball Tournament Sponsorship Benefits form. I further understand that if payment is not received by November 4, 2022, Company might not receive all of the benefits set forth therein. No canvassing of Pickleball participants is permitted. I further understand that if logo artwork is not received by the SBTF in png, jpg and AI formats by commitment deadline, Company may not receive all benefits set forth therein. I authorize the SBTF to use my organization's name and/or logo that I have provided for promotional purposes, including, but not limited to, the SBTF's website, media advertisements and printed materials.*

Authorized Signature

Date

**All proceeds benefit the Southeastern Brain Tumor Foundation. Since their inception in 1995, they've awarded nearly \$3,000,000 in research grants, more than \$100,000 in educational scholarships, hosted hundreds of support groups meetings and offered patient and caregiver resources to the brain tumor community.**