



SOUTHEASTERN BRAIN TUMOR FOUNDATION

# 2025 SPONSORSHIP GUIDE

CONTACT US:

Joy Basham, Director

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## HOPE

- Golf Title Sponsor\*
  - Golf VIP Reception Sponsor\*\*
  - Golf Helicopter Drop Sponsor\*
  - Logos on all Golf Photos\*
  - Golf Player Gift Sponsor\*
  - Golf Drone Drive Sponsor\*
  - Golf Lunch Sponsor\*
  - Golf Branded Drink Sponsor\*
  - Golf Main Reception Sponsor\*
- 
- Race Title Sponsor\*
  - Race T-shirt area Sponsor Table\*
  - Race Photo Op Sponsor Table\*
  - Race Wall of Honor Sponsor Table\*
  - Logo on Race Bib\*
  - Logo on all Race photos\*
- 
- Sponsor quarterly informational webinar for brain tumor community\*
  - Two Named Educational Scholarships



## COURAGE

- Golf Foursome
  - Golf Breakfast Sponsor Table\*
  - Golf Branded Pin Flags \*
  - Golf Putting Green Sponsor Table\*
  - Golf Longest Drive Sponsor Table\*
  - Golf Closest to Pin Sponsor Table\*
  - Golf Company Logo on Leaderboard
  - Golf Beverage Sponsor\*
  - Golf Beat the Lady Pro Sponsor Table\*
- 
- Race Starting Line Banner\*
  - Race Finish Line Banner\*
  - Race Display Table\*\*
  - Logo on Race Jumbotron
- 
- Logo on Patient Care Bags\*
  - Single Named Educational Scholarship



## SUPPORT

- Golf Sponsorship Signage
  - Golf Branded item
  - Golf Hazard Sponsor
  - Golf Weather Sponsor\*
  - Golf DJ Sponsor\*
  - Golf Hole Sponsor
  - Your branded item included in golf swag bag
  - Golf Cart Sponsor\*
- 
- Race Tot-Trot Sponsor\*
  - Race Water Station Sponsor\*
  - Race Kids Activities Sponsor\*
  - Race finish line snack and water table Sponsor\*
  - Race Results Sponsor\*
  - Race DJ Sponsor\*
  - Race Sign along Course
  - Your branded item included in Race swag bag
  - Ten Race for Research Registrations
- 
- Your branded item included in patient care bags

MAXIMIZE YOUR SPONSOR DOLLARS!



PACKAGES:

**\$20,000**  
**HOPE: PICK 4**  
**COURAGE: PICK 3**  
**SUPPORT: PICK 4** **SAVE 45%**

**\$10,000**  
**HOPE: PICK 2**  
**COURAGE: PICK 1**  
**SUPPORT: PICK 2** **SAVE 35%**

**\$5,000**  
**HOPE: PICK 0**  
**COURAGE PICK: 2**  
**SUPPORT: PICK 3** **SAVE 25%**

**\$2,500**  
**HOPE: PICK 0**  
**COURAGE: PICK 0**  
**SUPPORT: PICK 3** **SAVE 10%**

**PACKAGE SAVINGS:**  
 PACKAGE SAVINGS ARE CALCULATED USING THE COST TO PURCHASE THE SAME NUMBER OF INDIVIDUAL OPPORTUNITIES FROM EACH CATEGORY

\*ITEM IS AVAILABLE FOR ONLY ONE SPONSORSHIP OPPORTUNITY

\*\* MAXIMUM OF FOUR SPONSORSHIP OPPORTUNITIES AVAILABLE

ALL ITEMS ARE AVAILABLE AS SINGLE ITEM SPONSORSHIPS RANGING FROM \$500 TO \$10,000, PLEASE EMAIL EVENTS@SBTF.ORG FOR DETAILS



# SOUTHEASTERN BRAIN TUMOR FOUNDATION 2025 SPONSORSHIP GUIDE

## CONTACT US:

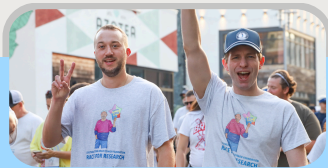
- Joy Basham, Director
- [sbtf.org](http://sbtf.org)
- [events@sbtf.org](mailto:events@sbtf.org)



## WHY SUPPORT THE SBTF?

- Founded in 1995, the SBTF is a 501c(3) not-for-profit public charity based in the metro-Atlanta area supporting the brain tumor community nationwide.
- SBTF has funded over \$3,000,000 in research grants.
- SBTF hosts six monthly support groups for patients and caregivers facilitated by medical professionals.
- SBTF has awarded over \$210,000 in educational scholarships to students impacted by a brain tumor diagnosis.
- During treatment, the SBTF provides patient care bags and programs to assist with transportation to appointments, grocery delivery, and meal assistance.
- SBTF partners with other brain tumor organizations to achieve our mission.

*At Southeastern Brain Tumor Foundation, our primary mission is to improve the quality of life for brain tumor patients and their families. By working together with our supporters, we aim to continue to be a source of hope through counseling, education and support.*



## IN ADDITION, PACKAGE SPONSORS RECEIVE:

- Social Media Posts pre and post event
- Sponsor Plaque
- Logo on Event emails
- Logo on Event website(s)
- DJ Shoutouts during event(s)
- Logo on Race event shirt
- Logo in SBTF End-of-Year Newsletter thanking sponsors

*Min package of \$2,500 required*



## LOCAL SMALL BUSINESS PARTNER \$500

### RACE

- Logo on Race Event Shirt
- Sign along Race Course

OR

### GOLF

- Hole sign

## ADDITIONAL DETAILS

- Items noted with a “\*” are available for a single sponsor opportunity. You will be notified if your selection has already been claimed and given the opportunity to select another choice.
- Race display tables and the Golf VIP Reception are limited to four sponsor opportunities.
- Only the sponsors of the Golf VIP Reception will be invited to attend and speak with the players prior to the main reception.
- Payment must be received by deadline to receive all advertised offerings.
- HOPE and COURAGE level sponsorships may include a table which provides interaction with participants based on selection.
- SUPPORT level sponsorships at events do not include a table or interaction with participants.
- If you are interested in sponsoring a single item from the HOPE, COURAGE or SUPPORT listings, please contact us at [events@sbtf.org](mailto:events@sbtf.org) for pricing.
- Golf Invitational will be held at the Golf Club of Georgia in Alpharetta on Monday, June 9, 2025.
- Race for Research will be held at Atlantic Station in downtown Atlanta on Saturday, September 20, 2025.

**FOR SPECIFIC DETAILS OF EACH PACKAGE OFFERING PLEASE VISIT:**

