




SOUTHEASTERN BRAIN TUMOR FOUNDATION

2025 SPONSORSHIP GUIDE

CONTACT US:

 Joy Basham, Director

 sbtf.org

 events@sbtf.org



HOPE

- Race Title Sponsor*
 - Race T-shirt area Sponsor Table*
 - Race Photo Op Sponsor Table*
 - Race "In Memoriam" area Sponsor Table*
 - Logo on Race Bib*
 - Logo on all Race photos*
-
- Sponsor quarterly informational webinar for brain tumor community*
 - Two Named Educational Scholarships



COURAGE

- Race Display Table (Limited to 4 tables)
 - Race Starting Line Banner*
 - Race Finish Line Banner*
 - Hospital Art Project Sponsor*
 - Logo on Jumbotron Digital Screen
 - Silent Auction Sponsor*
 - Race Stage Signage
-
- Logo on Patient Care Bags*
 - 50 Uber eGift Cards for patients with provided by verbiage
 - Single Named Educational Scholarship



SUPPORT


- ~~Race Tot-Trot Sponsor*~~
 - ~~Race Kids Activities Sponsor*~~
 - ~~Race finish line snack and water table Sponsor*~~
 - ~~Race DJ Sponsor*~~
 - ~~Race Results Sponsor*~~
 - Race Information Station Sponsor*
 - Race Awards Table Sponsor*
 - Race Water Station Sponsor*
 - Race Sign along Course
 - Your branded item included in Race swag bag (received by 9/1/25)
 - Ten Race for Research Registrations
-
- Your branded item included in patient care bags

MAXIMIZE
YOUR
SPONSOR
DOLLARS!




SCAN TO
PAY


PACKAGES:

 **\$20,000**
HOPE: PICK 4
COURAGE: PICK 3
SUPPORT: PICK 4


SAVE 45%

 **\$10,000**
HOPE: PICK 2
COURAGE: PICK 1
SUPPORT: PICK 2


SAVE 35%

 **\$5,000**
HOPE: PICK 0
COURAGE PICK: 2
SUPPORT: PICK 3

SAVE 25%

 **\$2,500**
HOPE: PICK 0
COURAGE: PICK 0
SUPPORT: PICK 3

SAVE 10%

 **\$1,500**
LOGO ON Jumbotron,
COURSE SIGN, LOGO ON SHIRT
& YOUR BRANDED ITEM IN BAG



*ITEM IS AVAILABLE FOR ONLY ONE SPONSORSHIP OPPORTUNITY

ALL ITEMS ARE AVAILABLE AS SINGLE ITEM SPONSORSHIPS RANGING FROM \$500 TO \$10,000, PLEASE EMAIL EVENTS@SBTF.ORG FOR DETAILS
STRUCK-THROUGH ITEMS ARE CLAIMED



SOUTHEASTERN BRAIN TUMOR FOUNDATION

2025 SPONSORSHIP GUIDE

CONTACT US:

 Joy Basham, Director

 sbtbf.org

 events@sbtbf.org

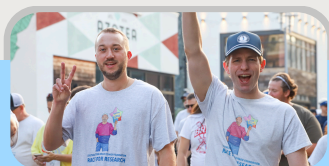


WHY SUPPORT THE SBTF?

- Founded in 1995, the SBTF is a 501c(3) not-for-profit public charity based in the metro-Atlanta area supporting the brain tumor community nationwide.
- SBTF has funded over \$3,060,000 in research grants.
- SBTF hosts six monthly support groups for patients and caregivers facilitated by medical professionals.
- SBTF has awarded over \$260,000 in educational scholarships to 110 students impacted by a brain tumor diagnosis.
- During treatment, the SBTF provides patient care bags and programs to assist with transportation to appointments, grocery delivery, and meal assistance.
- SBTF partners with other brain tumor organizations to achieve our mission.

At Southeastern Brain Tumor Foundation, our primary mission is to improve the quality of life for brain tumor patients and their families. By working together with our supporters, we aim to continue to be a source of hope through counseling, education and support.

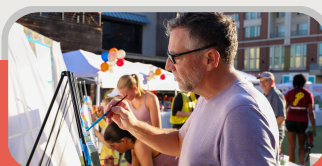
Learn more about the Golf Invitational and the Race for Research at sbtbf.org



IN ADDITION, PACKAGE SPONSORS RECEIVE:

- Social Media Posts pre and post event
- Race Sponsor Plaque
- Logo on Event emails
- Logo on Event website
- DJ Shoutouts during event
- Logo on Race event shirt

Min package of \$2,500 required



LOCAL SMALL BUSINESS PARTNER \$500

- Logo on Race Event Shirt
- Sign along Race Course
- Provide branded item to include in participant swag bag (items must be received by 9/1/25)

ADDITIONAL DETAILS

- Items noted with a “*” are available for a single sponsor opportunity. You will be notified if your selection has already been claimed and given the opportunity to select another choice.
 - Race display tables are limited to four sponsor opportunities.
 - Payment and logo must be received by the **9/1/25 deadline** to receive all advertised signage offerings. Swag bag items must be received by 9/1/25 as well.
 - HOPE and COURAGE level sponsorships may include a table which provides interaction with participants based on selection.
 - SUPPORT level sponsorships at events do not include a table or interaction with participants.
 - If you are interested in sponsoring a single item from the HOPE, COURAGE or SUPPORT listings, please contact us at events@sbtbf.org for pricing.
 - Package savings are calculated using the cost to purchase the same number of individual opportunities from each category
-
- Race for Research will be held at Atlantic Station in downtown Atlanta on **Saturday, September 20, 2025**. Visit the Race website to register or donate at sbtfrfr.com or by scanning the QR code below.

SCAN TO VISIT RACE WEBSITE



SCAN TO PAY