



SOUTHEASTERN BRAIN TUMOR FOUNDATION

2026 PARTNERSHIP GUIDE

The SBTF understands that your brand and message need to be at the forefront to connect with your target audience. Your trusted brand, coupled with the SBTF's, will highlight your corporate social responsibility and promote your community engagement that matters to your customers. These annual partnership opportunities include the entire scope of the SBTF's mission and events.

At Southeastern Brain Tumor Foundation, our primary mission is to improve the quality of life for brain tumor patients and their families. By working together with our supporters, we aim to continue to be a source of hope through counseling, education and support.

Our successes:

- Founded in 1995, we have supported the brain tumor community for **thirty years** as a 501c(3) not-for-profit public charity based in the metro-Atlanta area and serving nationwide.
- Funded over **\$3,176,800** in research grants since 2001
- Awarded over **\$263,000** in educational scholarships to 110 students impacted by a brain tumor diagnosis since inception in 2019
- Welcomed **632 unique members** into its support groups for caregivers and patients
- Provided **1,150+ acts of kindness** to brain tumor patients through patient assistance programs
- Celebrated over **420 teams and 20,400 individuals** who have Raced for Research since 2000
- Created partnerships with healthcare institutions and facilities **across the nation** to provide immediate and vital assistance to brain tumor patients

The cornerstones of our Foundation are:

- **Patient Programs:**
 - **Patient Assistance:**
 - We provide:
 - Transportation assistance for those unable to drive to get to and from critical appointments.
 - Durable medical equipment such as walkers and canes. Items vital for recovery and mobility.
 - Meal/grocery assistance for those who cannot drive, may not have the ability to prepare a meal or need assistance with meal prep.
 - Financial assistance for patients (ex: mortgage/rent, utilities, clinical trial expenses, and other vital expenses)
 - **Scholarships** that provide an individual who has been directly impacted by a brain tumor diagnosis or the diagnosis of an immediate family member with the opportunity to pursue a post-secondary education at an accredited College, University, or technical school.
 - **Support Groups:** SBTF hosts six monthly support groups via Zoom for patients and caregivers facilitated by medical professionals offering hope and connection.
- **Research Funding:** Funding for critical research projects looking to improve the treatment of brain tumors or searching for a cure.

Our patient programs, scholarships, virtual support groups and research funding extend support nationwide. A brain tumor diagnosis brings fear and uncertainty. The SBTF exists to provide answers, resources, and hope. The SBTF partners with other brain tumor organizations, facilities and healthcare providers nationwide to achieve our mission.

Race for Research will be held at Atlantic Station in downtown Atlanta on Saturday, **September 19, 2026**. Visit the Race website at sbtfrfr.com or by scanning the QR code



SCAN TO
VISIT
RACE
WEBSITE



SBTF Golf Invitational will be held at The Golf Club of Georgia in Alpharetta, GA on **June 8, 2026**. Visit the event website at sbtfgolf.com or by scanning the QR code



SCAN TO
VISIT
GOLF
WEBSITE





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Step One: Choose your monetary partnership level between \$2,500 and \$20,000.

\$2,500 PICK THREE

Step Two: Select your choices from each applicable column in your partnership level.

\$3,500 GOLF FOURSOME + PICK ONE

\$5,000 PICK TWO + PICK THREE

\$10,000 PICK TWO + PICK ONE + PICK TWO

\$20,000 PICK FOUR + PICK THREE + PICK FOUR



HOPE

GOLF

- Title Sponsor*
- Logos on all Event Photos*
- Player Gift*
- Lunch Sponsor Table & Sign*
- Branded Drink*
- Reception Sponsor Table & Sign*
- Hole Activation (Drone, Contest, Trip, etc) Sponsor Table & Sign*

RACE

- Title Sponsor*
- Wall of Honor Sponsor Table & Sign*
- Logo on Race Bib*
- Logo on all Event Photos*

PATIENT PROGRAMS

- Host one informational webinar on the topic of your choice to the SBTF community
- Two \$2,000 Named Educational Scholarships
- Provide \$1,000 in patient transportation/meal gift cards
- Provide \$2,000 in financial assistance to a patient



COURAGE

GOLF

- Golf Foursome
- Breakfast Sponsor Table & Sign*
- Branded Pin Flags *
- Putting Green Contest Sponsor Table & Sign*
- Longest Drive Sponsor Table & Sign*
- Closest to Pin Sponsor Table & Sign*
- Logo on Golf Digital Leaderboard
- Golf Bev Carts/Coolers Signage*
- Golf Beat the Lady Pro Sponsor Table & Sign*

RACE

- Starting Line Banner*
- Sponsor/Display Table (4 avail)
- Logo on Digital Jumbotron
- Photo Op Sponsor Table & Sign*
- Hospital Art Project Sign*

PATIENT PROGRAMS

- Single \$1,500 Named Educational Scholarship
- Provide \$500 in patient ride/meal gift cards



SUPPORT

GOLF

- Hazard Sign
- Weather Sign*
- DJ Sign*
- Hole Sign
- Your Single Branded Item included in Golf Swag Bag
- Golf Cart GPS Signage
- Silent Auction Sign*

RACE

- Tot-Trot Sign*
- Water Station Sign*
- Kids Activities Sign*
- Finish Line Snack and Water Station Sign*
- Race Results Sign*
- DJ Sign*
- Silent Auction Sign*
- Sign along Course
- Your Single Branded Item included in Race Swag Bag
- Ten Race for Research Registrations

PATIENT PROGRAMS

- Provide \$250 in patient ride/meal gift cards
- Provide \$250 in financial assistance to a patient

All packages receive: Social media posts, race sponsor plaque, logo on event emails, logo on event website, DJ shoutouts, logo on race event shirt, logo on thank-you signage

ITEMS NOTED WITH A “*” ARE AVAILABLE FOR A SINGLE SPONSOR OPPORTUNITY.



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INTERESTED IN PARTNERING WITH THE SBTF TO CHANGE THE LIVES OF BRAIN TUMOR PATIENTS?

- Choose your monetary partnership level between \$2,500 and \$20,000.
- Select your options from each applicable column in your partnership level on page two. You will be notified if your selection has already been claimed and given the opportunity to select another choice.
- Email events@sbtf.org to secure your choices or ask questions.
- Once partnership is confirmed, additional email communications will follow.
- Save any relevant dates!
 - Payments must be received within 30 days of partnership confirmation.
 - If selected, Golf player gift, Golf pin flags or Race bib logos must be received by:
 - Golf: 4/8/26
 - Race: 7/19/26
 - If selected, Swag bag items for must be received by:
 - Golf: 5/1/26
 - Race: 8/12/26
 - To ensure to logo is on Race event shirt:
 - Race: 8/24/26
 - Deadline to sponsor (not all options may be available at later dates):
 - Golf: 5/18/26
 - Race: 9/1/26
 - Event Date:
 - Golf: 6/8/26
 - Race: 9/19/26

ARE YOU A SMALL LOCAL BUSINESS LOOKING TO GET INVOLVED?



**LOCAL
SMALL
BUSINESS
PARTNER**

- **Race**
 - Logo on Race Event Shirt
 - Sign along Race Course
 - Single item in swag bag

\$500 for one event

OR

- **Golf**
 - Sign at Hole
 - Single item in swag bag

\$800 for both events